

Complete Wire Reports Associated Press and United Press

The Paterson Evening News.

NORTHERN JERSEY'S GREATER PAPER

Phone: ARmory 4-2000

NEWS BUILDING

PATERSON, N. J.

MRS. EFFA MANLEY,
NEWARK EAGLES,
NEWARK, N.J.

DEAR MRS. MANLEY:

ON RECEIPT OF YOUR LETTER, I RAN ANNOUNCEMENT STORY ABOUT
OPENING GAME WITH A BANNER HEADLINE AND DOUBLE-COLUMN STORY DISPLAY.
AM CONTINUING WITH FOLLOW-UP SCHEDULE AND IF YOU HAVE ANY FURTHER
INFORMATION I CAN USE, I WOULD APPRECIATE IT.

REGARDING YOUR QUERIES:

BELIEVE PRICES WERE TOO HIGH BUT OF COURSE, YOU KNOW WHAT
YOU NEED TO OPERATE. HOWEVER, PATERSON NEVER WAS A BIG-ADMISSION TOWN.

REGARDING STARTING TIME, I WOULD SUGGEST 2:30 P.M. OR 3.
AROUND THE COUNTRY, THIS BUSINESS OF PUTTING ON BALL GAMES TO SUIT
WAR WORKERS HASN'T PANNED OUT. THEY WON'T TURN OUT FOR THAT REASON
ALONE AND A LOT OF OTHER PEOPLE WHO WOULD COME OTHERWISE, ARE KEPT
AWAY.

ABOUT AN ORGANIZATION WORKING WITH YOU, ONLY POSSIBILITY WOULD
BE U.S.O. OR SIMILAR WAR GROUP. BUT I DON'T BELIEVE THE SUPPORT THEY COULD
GIVE YOU WOULD BE SUFFICIENT TO MAKE ANY DIFFERENCE.

ACTUALLY, I AM SURE YOUR CLUB CAN CLICK HERE WITH A COUPLE OF
GOOD BALL GAMES, GOOD ATTRACTIONS, AND FAIRLY REGULAR APPEARANCES. IT
NEEDS BUILDING UP, SOMETHING WHICH OF COURSE HAS BEEN MISSING IN THE PAST.

SINCERELY,

P.S. -- CONTINUE USING MY HOME ADDRESS.

JOE GOOTTER.

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